

Brows. Ink™

MICROBLADING & PERMANENT COSMETICS



A C A D E M Y

e-Catalogue & Policy Statements

Brows Ink ACADEMY™

Microblade Method™

Program & Course Description

Program 100

100 Clock Hours

Pre-Course Requirements (25 hours) online

Classroom Attendance (40 hours) 4 days

Post Classroom Requirements (35 hours)

The Microblade Method™ comprehensively trains students in the specialized permanent makeup technique of Microblading. We teach students how to use a manual hand tool known as a Microblade to create brow hair strokes by depositing pigment into the second layer of the skin.

When pigment is implanted using a Microblade, the pigment will retain and remain in the dermal skin layer. As the skin heals, the stroke integrity remains. The Microblade Method™ imitates the look of eyebrow hair strokes and gives the client eyebrows.

Brows Ink Academy™ successfully teaches their proprietary Microblade Method™ using Donna Witt Henderson's comprehensive 60 page Microblade Mastery™ Manual. Topics include holding the Microblade correctly to create crisp brows hair strokes for establishing muscle memory, role playing, client skin assessment, precise Brow Mapping & drawing, pigment selection based upon analysis of client's skin tone and coloring, client relations and retention, marketing, and business. The key to becoming a better Microblade artist is continued practice.

Pre-Course Requirements are a combination of online study and testing for: Blood Borne Pathogens (BBP) and CPR/AED. I strongly recommend our students receive a series of 3 Hepatitis B vaccines to safeguard themselves in the event of a needle stick, or blood borne situation. Again, this medical documentation is placed into the student file and is elective. Certain students may have already received this vaccine if born after 1985. Their driver license copy is required as well.

Each student must provide required above-mentioned certifications as Pre-Course Requirements for enrollment with Brows Ink Academy™ for their file. Files are housed at Brows Ink Academy™, 192 Hamilton St., Leominster, MA 01453.

The Post-Classroom Requirements occur on-campus at Brow Ink Academy™ with their required 2 models. The caveat is that I am NOT responsible for the student finding their 2 models. I coach each student's procedures and touch-ups and am fully accessible to them. This insures that their training provides solution-solving abilities. The Microblade Method™ is an in-class, comprehensive training to serve as a step-by-step guide for success. The student has 6 months to complete the Post-Classroom Requirements to receive Brows Ink Academy's Certificate of Competency & Completion.

We train to 100 hours for insurance purposes and for possible admission requirements into Permanent Cosmetic industry associations i.e. Society of Permanent Cosmetic Professionals, SPCP, and American Association of Microblade, AAM, if the student elects to join any association.

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Curriculum:

Using a Microblade correctly

Types of Microblades

History of Microblading

Skin Anatomy

Understanding Skin

Skin Facts

Brow Designs

Anesthetics

Cosmetic Tattoo/ Microblading Misconceptions

Fitzpatrick Scale

Pigments – Skin Tone - Color Theory

Skin Undertones

Modifiers

Color Corrections

Perma Blend Pigment Charts

Must Have Pigments

Perma Blend Eye Brow Colors

Consultation

Role Playing

Appointment Day/Forms

Microblade Method™

#1 Brow Strox™ Method

Practice Brow Outlines

#2 Brow Strox™ Method

Microblade History & Tools

Practice Brow Outlines

Eyebrow Drawing

Line Drawing Practice

Face Shape Brow Outline Design

Microblade Method™ Brow Mapping

Brow Ruler Mapping

Brow Angles - Degrees of Arches

Microblade Method™ Process

Tray Set Up – Non-Disposables

Tray Set Up – Disposables

Protective Wear - Disposables

Procedure Supplies

Business Set-Up

Marketing

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Withdrawal

Per 230 CMR 14.04(7) and (8)

(7) If a student withdraws from a Program in accordance with the School's withdrawal policy, the School shall:

(a) treat the withdrawal as a termination of the enrollment contract, effective immediately;

(b) complete a refund calculation for the student, including all fees and payments, in a form acceptable to the division; and

(c) provide the calculation and any refund to the student within 45 days of the effective date of the termination.

(8) If a student stops attending School but does not withdraw in accordance with the School's withdrawal policy, the School shall:

(a) for purposes of any payments due from the student or refund due to the student, treat the student's nonattendance as a termination of the enrollment contract, effective no later than the last date of attendance or last participation in an instructional activity;

(b) determine the effective date of the termination within 30 days after the end of the period of enrollment, the term, or the Program, whichever is earliest;

(c) complete a refund calculation for the student, including all fees and payments, in a form acceptable to the division; and

(d) provide the calculation and any refund to the student within 45 days from the date the School determines the effective date of termination under 230 CMR 15.04(8)(b).

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Financial Aid

230 DMR 15.04 (5) and (6)

(5) After April 1, 2017, if a School allows a student to begin participation in a Program while an initial award for financial aid, including student loans, is pending and the student subsequently is denied some or all of that student loan or financial aid amount, the School shall offer that student in writing an opportunity to terminate the enrollment agreement with a full refund of all Monies Paid, less actual reasonable administrative costs as defined under M.G.L. c. 255, subsection 13K.

(6) in addition to the requirements of M.G.L.c.255, subsection13K, for programs beginning after April 1, 2017, prior to the completion of five school days or five percent of the Program, whichever occurs first, a School shall afford a student the opportunity to withdraw with a full refund of all Monies Paid, less (1) actual reasonable administrative costs as defined under M.G.L.c.255 subsection 13K; and (2) actual reasonable costs of non-reusable supplies or Equipment where a School reasonably provided the student with the supplies or Equipment, so long as the student receives the refund to which they are entitled under M.G.L. c. 255, subsection 13K. Provided, however, that this provision shall not apply to: (1) Programs not subject to division approval; and (2) Programs 80 hours or less in duration and \$2,000 in total cost.

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